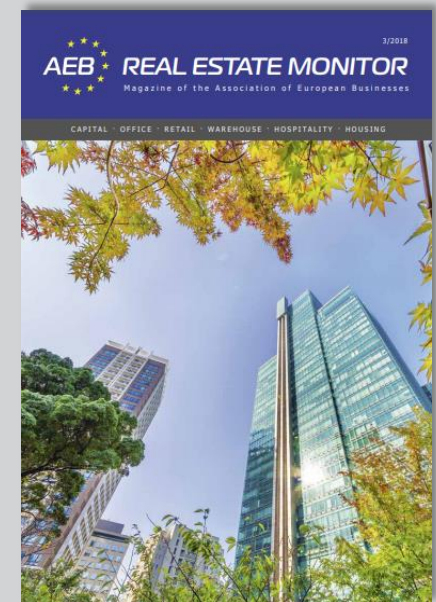
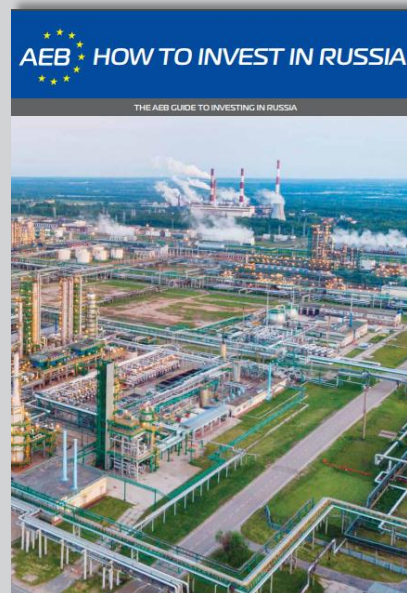
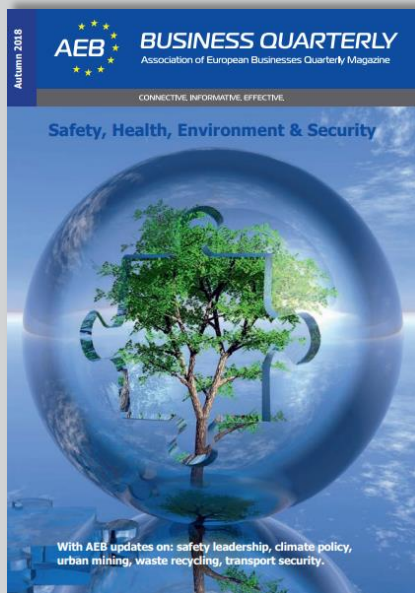


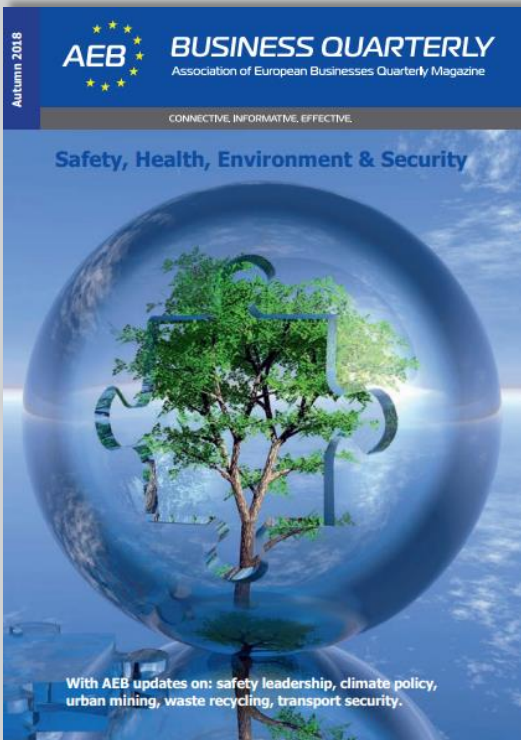


Association
of European
Businesses

AEB PUBLICATIONS MEDIA KIT 2019



Valid since: 1 January 2019



Click on the image to read

AEB Business Quarterly

Business Quarterly is the AEB official quarterly magazine. Each issue covers a selected topic related to the most relevant challenges which businesses have to face while operating on the Russian market. All articles are submitted by AEB Committees.

The magazine contains AEB updates, brief description of new members, and information provided by member companies on their most recent developments and appointments.

Release dates: March 2019
June 2019
September 2019
December 2019

Language: English

Format: A4

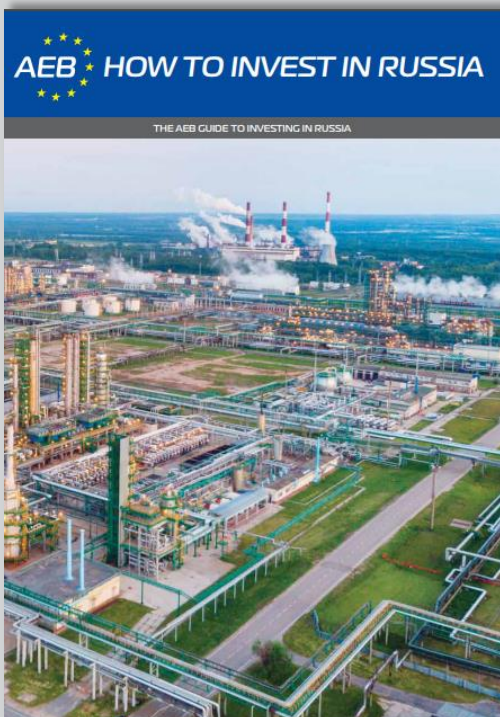
Circulation: 16,000 copies

Distribution: Business centres, embassies, hotels, restaurants, airports; AEB offices in Moscow, St. Petersburg and Krasnodar; AEB events (internal and external).

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
4 sections	115 mm x 126 mm	52,000 RUB
Half page (horizontal)	175 mm x 126 mm	65,500 RUB
Full page	210 mm x 297 mm + 5 mm	117,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	207,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	155,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	155,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	207,000 RUB

*A 20% premium will be applied to these prices for non-members



Click on the image to read

How to invest in Russia

The annual guide covers business, financial, legal, corporate, environment and other aspects of investments. It also provides an insight into investments by regions and industries as well as into opportunities for production localisation in Russia.

Traditionally, the magazine comprises an introduction by the Minister of Economic Development of Russia, and an article by the Federal Antimonopoly Service of Russia.

Release date:	1 November 2019
Language:	English
Format:	A4
Circulation:	950 copies
Distribution:	AEB offices in Moscow, St. Petersburg and Krasnodar; AEB events (internal and external); Russian authorities, EU and EAEU representatives.

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
4 sections	115 mm x 126 mm	70,000 RUB
Half page (horizontal)	175 mm x 126 mm	88,000 RUB
Full page	210 mm x 297 mm + 5 mm	158,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	280,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	210,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	210,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	280,000 RUB

*A 20% premium will be applied to these prices for non-members



Click on the image to read

Real Estate Monitor (print)

The *Real Estate Monitor* is a quarterly magazine which reviews Moscow and St. Petersburg real estate markets. It accumulates information about capital, retail, office, warehouse, hospitality and housing markets. The magazine is broadly illustrated with detailed graphs and tables.

Print versions are published in March and September.

Release dates:	15 March 2019 15 September 2019
Language:	English
Format:	A4
Circulation:	900 copies
Distribution:	AEB offices in Moscow, St. Petersburg and Krasnodar; AEB events (internal and external).

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
Half page (horizontal)	175 mm x 126 mm	30,500 RUB
Full page	210 mm x 297 mm + 5 mm	59,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	67,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	67,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	85,000 RUB

*A 20% premium will be applied to these prices for non-members



Click on the image to read

Real Estate Monitor (online)

The *Real Estate Monitor* is a quarterly magazine which reviews Moscow and St. Petersburg real estate markets. It accumulates information about capital, retail, office, warehouse, hospitality and housing markets. The magazine is broadly illustrated with detailed graphs and tables.

Online versions are released in June and December.

Release dates:	15 June 2019 15 December 2019
Language:	English
Distribution:	AEB website

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
Half page (horizontal)	175 mm x 126 mm	14,500 RUB
Full page	210 mm x 297 mm + 5 mm	28,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	33,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	33,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	43,500 RUB

*A 20% premium will be applied to these prices for non-members

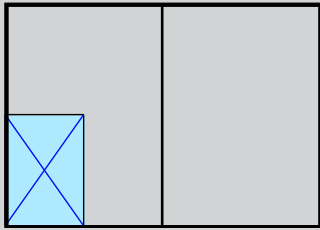
Advertising specifications

- We only accept EPS, PSD or TIF (300 dpi) files
- 5 mm bleed is required
- All vector objects must be CMYK converted
- Fonts should be converted into paths

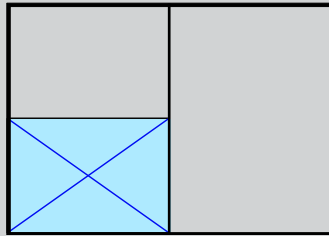


Association
of European
Businesses

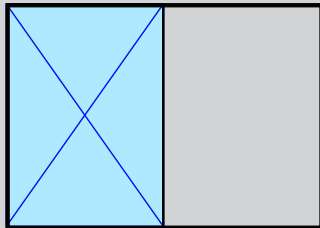
Advertising space



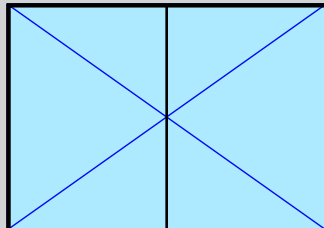
4 sections



1/2 page



Full page



Two page spread

Important

Release dates and other information in this media kit are subject to change.

Discount rates

Number of publications per year*	1/2 page	1 page	2 pages	Cover
1	0%	0%	0%	0%
2	3%	5%	10%	10%
3	5%	10%	15%	15%
4	10%	15%	20%	20%

*if a company pre-orders placement in several issues at a time signing one contract, a **2% discount will be added** to the above mentioned rates.

Contacts:

Anastasia Kondratieva, Marketing, PR & Communications Director

Email: anastasia.kondratieva@aebrus.ru

Tel.: +7 (495) 234 27 64 ext. 126

Yuliya Melnikova, Publications Manager

Email: yuliya.melnikova@aebrus.ru

Tel.: +7 (495) 234 27 64 ext. 133